



[www.impulsecyclesport.com](http://www.impulsecyclesport.com)

[mike@impulsecycleport.com](mailto:mike@impulsecycleport.com)

Spring 2010

Dear Sponsor:

The Burlington, Vermont based Impulse Masters Cycling Team is currently seeking sponsorship for the 2011 cycling season. It is our desire to partner with New England businesses that value health and wellness. Our team offers:

- 10-12 men between the ages of 30-55 with potential to include a women's team as well as a few elite riders.
- Schedule includes 30+ races and charity events in 6+ states (mostly New England) and Canada.
- Tons of exposure by way of team website, cycling apparel, press releases, feature articles (print and web), race results, event participation, guest appearances, and much more...

If your business is interested in sponsoring our team you may select between three levels:

- Level 1: Title Sponsor. Large business logo is displayed prominently on the team jersey and shorts. \$5000.
- Level 2: Secondary Title Sponsor. Large business logo is displayed in multiple places. \$2000.
- Level 3: Supporting Sponsor.
  - Large business logo is displayed on jersey or shorts. \$1000
  - Small business logo is displayed on jersey or shorts. \$500

For more information please go to [impulsecyclesport.com](http://impulsecyclesport.com). Please contact me by email or at 802.497.4882 if you are interested in sponsoring our team. Thank you for your consideration.

Sincerely,

Mike Burris  
Director, Impulse CYCLEsport